

# Severův Vlastenecký Kalendář Na Rok 1892

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## IDENTIFIER

2025.69.01

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## DATE

1892

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## PUBLISHER

August Geringer

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## DESCRIPTION

Published by pharmacist W. F. Severa of Cedar Rapids, Iowa in 1892. The self described purpose of the publication was for the "benefit of Czech Slavic families in America as a reliable guide for many illnesses." Consisting mostly of self-promotion, medical information, home remedies, the publication functioned as a calendar, but more prominently as promotional material for Severa's products. The publication was supposedly free at any participating pharmacy, potentially including F. Furtsches store, a dealer in Severa's products in Traverse City, Michigan. Slogan was "Lepší malá pomoc nežli velká nemoc!" (Better a little help than a big illness).

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## LANGUAGES

Czech

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## MEDIA CAPTION

Front cover of Severův Vlastenecký Kalendář Na Rok 1892  
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